Attorney Docket No.: 0093-1 CIP - IDS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

n re application of:

Linda Gottfried

Group Art Unit:

Not Yet Assigned

PATENTS

Serial No.:

10/773,861

Examiner:

Not Yet Assigned

Filed:

February 6, 2004

For:

"METHOD AND SYSTEM FOR SHARING BRAND

INFORMATION"

Matter No.:

0093-1 CIP

Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Sir:

INFORMATION DISCLOSURE STATEMENT UNDER 37 CFR §1.97(b)

In accordance with the duty of disclosure under 37 CFR §1.56, Applicant hereby notifies the U.S. Patent and Trademark Office of the following documents, which are listed on the attached PTO-1449 Form. The Examiner may deem these documents to be relevant to patentability of the claims of the above-identified application. A copy of each of the documents is enclosed for the convenience of the Examiner.

The submission of the listed documents is not intended as an admission that any of the documents constitutes prior art against the claims of the present application. Applicants do not waive any right to take any action that would be appropriate to antedate or otherwise remove any listed document as a competent reference against the claims of the present application.

Applicants respectfully request that the listed documents be considered by the Examiner and be made of record in the present application and that an initialed copy of Form PTO-1449 be returned in accordance with MPEP §609.

It is understood that no fee is necessary for submission of this Information Disclosure Statement, as it is being filed before the later of three months from the filing date or the mailing of the first Office Action on the merits.

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For the reasons set forth above, it is submitted that no additional fee is required for this Information Disclosure Statement. However, in the event that the Commissioner deems that an additional fee is required, it is respectfully requested that applicant's attorney be contacted and accorded an opportunity to pay such additional fee.

Respectfully submitted,

Ernest D. Buff Reg. No. 25,833

Enclosures

Ernest D. Buff & Associates, LLC 231 Somerville Road Bedminster, New Jersey 07921 (908) 901-0220

Dated: May 24, 2004

0093-1 CIP-IDS

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FORM PTO (Rev. 2-32)	-1449	U.S. DEPARTMENT PATENT AND TRAI			SERIAL NO.: 10/773,861					
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(Use several sheets if necessar			ary)	FILING DATE: February 6, 2004		GROUP: Not Yet Assigned				
O ROLL			U.S. PATE	NT DOCUMENTS						
EXAMINER INITIAL	_	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLA SS	FILING I	DATE IF PRIATE		
		5,625,763	04/29/97	Cirne	395	133	05-0	5-95		
	5,835,088 5,854,893 5,916,302		11/10/98	Jaaskelainen, Jr.	345	343	09-30-97 06-10-96 12-06-96 10-28-97			
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		OTHER DOCUM	ENTS (Including	g Author, Title, Date, Per	tinent Pages,	etc.)				
		M. Sohle	nkamp and G. C	hwelos "Integrating Comm	nunication, Co	operation,	and 43			
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EXAMINER				DATE CONSID	DERED					

Examiner: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

FORM PTO-1449 (Rev. 2-32)	U.S. DEPARTMENT PATENT AND TRAI		ATTY. DOCKET NO: 0093-1 CIP	SERIAL NO.: 10/773,861			
	ORMATION DISCLOSU		APPLICANT: Linda Gottfried				
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EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLA SS	FILING I	
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